



Caio Oliveira

Date of birth: 02/04/1994 | **Nationality:** Brazilian, Italian | **Gender:** Male |

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ABOUT ME

Curious, adventurous and dedicated. A quick learner with the desire to always improve and show its best.

WORK EXPERIENCE

05/2023 – 07/2023 London - Remote, United Kingdom

SEO MARKETING INTERN WINERIST

My main duties during my 2 months internship were:

- SEO projects and Digital Marketing aspects of Winerist
- Writing articles about their destinations
- Update the region and tour pages using SEO tactics
- Creation of appealing images to attract new customers
- Elaborating ideas for future tours
- Checking the performance of the websites winerist.com and magazine.winerist.com

If so pleased, kindly write Tania Lee, former Chief Marketing Officer at taniamlee@gmail.com for personal references.

01/2022 – 08/2022 Switzerland

ENTERTAINMENT / LEADERSHIP TRAINER FRILINGUE, SILC ACADEMY

Entertainer and English teacher for kids and teenagers at **Frilingue** where they hold camps year round.

If so pleased, kindly write Nebojsa Mitrovic HR, manager of Frilingue at nebojsa@frilingue.ch for personal references.

SILC Academy is student Leadership organisation with more than 12 years of experience in the education industry and are proud member of a variety of international school organisations and councils. My job was guiding young students (10-17) in developing their potential and talents through activities.

If so pleased, kindly write Patrick, Director of SILC Academy at patrick@swissleadershipcamp.com for personal references.

06/2021 – 08/2021 Lisdoonvarna, Ireland

RECEPTIONIST / HOUSEKEEPER THE BURREN HOSTEL, SLEEPZONE

Beautiful experience in the country side of Ireland. Front Office , and also assisting with housekeeping duties around the hostel.

If so pleased, kindly write Paola Giorgetti manager of The Burren Hostel at paolagio81@gmail.com for personal references.

12/2020 – 02/2021 Porto, Portugal

RECEPTIONIST HOSTEL ONE RIBEIRA

Front Desk duties as mentioned before, I also managed their Instagram account (@hostel_1ribeira)

If so pleased, kindly write Vanessa Fontoura former manager of Hostel One Ribeira at vanessa@onehostel.com for personal references.

06/2019 – 09/2019 Melbourne, Australia

RECEPTIONIST THE VILLAGE HOSTEL

Receptionist and helped with several other functions when needed. All my previous receptionist positions were based on:

- Ensure the well-being of the guests
- Dealing with bookings by phone, e-mail, or walk-ins
- Completing procedures when guests arrive or leave
- Preparing bills and taking payments

- Dealing with specials requests from guests
- Dealing with complaints, emergencies and problems
If so pleased, kindly write Moli Tuigamala, manager of The Village Hostel, at moli@thevillagehostels.com.au for personal references.

08/2016 Rio de Janeiro, Brazil
ASSISTANT SPORTS EQUIPMENT OLYMPIC GAMES RIO2016

Volunteer at the Olympic Games Rio2016. I worked as an assistant sports equipment and I also assisted the taekwondo athletes whenever they need it.

09/2014 – 05/2015 São Paulo, Brazil
RECEPTIONIST BEATS HOSTEL LTD.

If so pleased, kindly write Frodo Eggens, former owner of Beats Hostel, at frodo.eggens@gmail.com for personal references.

● **EDUCATION AND TRAINING**

02/2013 – 04/2017 São Paulo, Brazil
BACHELOR IN TOURISM Universidade Anhembi Morumbi

In 2015, I studied the 6° semester of my graduation in the European University of Madrid, Spain (Exchange program).

The course approached a range of fields such as, Communication, Marketing, Management, Hospitality, Sustainability and so on.

09/2022 – CURRENT Porto, Portugal
MASTER ERASMUS MUNDUS WINE TOURISM INNOVATION University of Porto

It combines a large expertise in Tourism, Marketing and Oenology of three universities and regions: Rovira i Virgili University (URV - Tarragona, Spain), University of Bordeaux (UB, France), and University of Porto (UP, Portugal).

● **LANGUAGE SKILLS**

Mother tongue(s): **PORTUGUESE**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
SPANISH	C1	C1	C1	C1	C1
FRENCH	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DIGITAL SKILLS**

Facebook | Instagram | Booking platforms (Mews CloudBeds Front Desk) | Google Digital Garage: Digital Marketing | Microsoft Office | Google Suite | Working knowledge of SEO optimization