

Noelia Fernández

Luxury Travel Advisor and
Operations Manager



Contact

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About Me

I specialize in curating bespoke travel experiences focused on the finest wine, art, and gastronomy. As the Operations Manager of Vinarium, I oversee seamless operations while crafting unique journeys for discerning travelers, such as managing client relationships, leading event planning projects and participating in international events of the industry. Passionate about delivering excellence and creating memorable, one-of-a-kind experiences for high-end clientele, I bring precision, creativity, and passion to every project.

Certifications

- WSET International Wine&Spirits certificate
- Chianti Classico Expert Certification
- Sustainable High-end tourism, UAB Universitat Autònoma de Barcelona
- GDS Systems (currently in training)
- Hospitality Luxury Brand Management

Education

- Bachelor of Translation, Interpreting and Intercultural communication
University of Valencia 2013-2016
- Master's Degree of Business Communication Management
University Jaume I 2016- 2017
- Master's Degree of Secondary Education and Teaching of English and Spanish
University of Valencia 2017- 2018

Experience

- Luxury Travel Advisor and Operations Manager
Vinarium 2021 -2025
- Junior Community Manager and Event Planner
Tacoma Consulting 2021
- Junior Project Manager
Coffee'Scool 2020 - 2021
- Marketing and Communications Assistant
Artvisual Digital Communication 2019 - 2020

Languages

- English bilingual proficiency
- Spanish native
- Italian bilingual proficiency
- Catalan native
- German C1
- French B2
- Portuguese A2

International events and workshops

- Great Wine Capitals Annual Conference, Verona 2024 - Bordeaux 2025
- BILNI, Lake Como 2024 - BIT, Milan 2025
- Wine Travel Week, Porto 2025 - Excelencia de Portugal, Lisbon 2025
- Vinitaly 2025 Wine Tourism Buyer participation

References

LinkedIn

References

Link:

<https://www.linkedin.com/in/noelialolafernandezgarrido/>

Cover Letter

Dear Hiring Team,

I am a multilingual professional with extensive experience in luxury travel, wine, gastronomy, and cultural experiences, and I am currently seeking new opportunities where I can bring my expertise and passion to create unforgettable journeys for clients.

Previously, as Operations Manager and Travel Advisor at Vinarium, I curated bespoke travel experiences focused on wine, art, and gastronomy. My role involved managing both B2B and B2C relationships, coordinating meetings with suppliers, overseeing event planning projects, and providing exceptional customer care, travel design, and planning. I have participated in numerous industry events both as a buyer and as a seller, giving me a comprehensive understanding of the luxury travel market from every angle. I also regularly explore new wineries, destinations, and venues, keeping our offerings fresh, exclusive, and highly personalized.

I am deeply passionate about my work and love inspiring people through the experiences I create, ensuring each journey is memorable, engaging, and tailored to the client's desires. I thrive in networking and multicultural environments, and I am always studying new skills and expanding my knowledge to bring fresh ideas and perspectives to my work. My academic background in Translation and Intercultural Mediation and a Master's in Corporate Communication has equipped me with strong communication, strategic management, and brand-building skills. Alongside this, my teaching experience has honed my ability to connect with people from diverse backgrounds.

Passionate about wine, I hold WSET certification and the Chianti Classico Expert title, and I continue to deepen my knowledge and expertise in luxury travel and gastronomy. I have also completed specialized training in Sustainable High-End Tourism, reflecting my commitment to thoughtful, quality-driven experiences.

I am eager to contribute my creativity, operational expertise, and dedication to excellence to a team that values tailored, high-end travel experiences. My experience across business and individual clients, combined with both buyer and seller perspectives, allows me to adapt seamlessly to diverse needs and deliver memorable journeys at every level.

Thank you for your time and consideration.

Warm regards,

Noelia Lola Fernandez