



Géraldine Savioz

BACHELOR'S DEGREE
IN DIGITAL MARKETING & COMMUNICATION

Currently completing a Bachelor's degree in Digital Marketing & Communication, I am looking for an opportunity in marketing and communication project coordination starting in July 2026. Motivated, organized, and creative, I would be eager to put my skills to work in support of your projects.

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✉ geraldinesavioz@gmail.com

🌐 [@geraldinesavioz](#)

🏠 Miège (Valais)

👤 Born on 20 June 2000

🚗 Driving license

🌐 Swiss nationality

EDUCATION

- Bachelor's Degree in Digital Marketing & Communication – CREA Lausanne (*expected to graduate in August 2026*)
- Federal Vocational Baccalaureate (Economics)
- Commercial Apprenticeship (Swiss Federal Diploma)
- Retail Management Apprenticeship (Swiss Federal Diploma)

LANGUAGES

French : Native

English : B2

German : B1

REFERENCES

Jasmin Schmid, jasmin.schmid@swisswine.com
Senior Project Manager, Swiss Wine Promotion SA

Damian Indermitte, contact sur demande
Marketing Director, Maison Gilliard SA

PROFESSIONAL EXPERIENCE

Marketing & communication

- Marketing & Communication Intern at Swiss Wine Promotion (*January to the end of June 2026*)
Project management (export), coordination, communication
- Versatile marketing assistant at Texorio (*20% from February to October 2025*)
Newsletter, merchandising, social media
- Marketing & Communication Intern at Maison Gilliard SA (*September 2024 to February 2025*)
Organizing events, graphic design support

Retail & Sales

- Junior Customer Service and Marketing Assistant at Immophoenix SA (*20% as a supplement to my bachelor's degree, 2023–2024*)
Customer relationship management, SEO, invoicing
- Employee at Caisse de Compensation du Valais (*6-month fixed-term contract – 2023*)
- Apprentice in business administration with integrated A-levels at Impactmedias SA (*2019-2022*)
Client proposals, reporting, media plans
- Retail management trainee (*2016-2019*)

SKILLS

Tools

Adobe (Ai, Id, Ps)
Figma, Canva, CapCut
WordPress, Shopify, Strapi
Mailchimp, Google Ads, Meta Business
Trello, CRM, Miro
Microsoft (Excel, Word, PowerPoint)

Social Media Platforms

Meta (Instagram & Facebook)
TikTok, LinkedIn, YouTube

Project management

Planning, coordination, monitoring

PORTFOLIO

