



## Great Wine Capitals – News Article

### Global Achievements in Wine Tourism Celebrated at Prestigious 2024 Best Of Wine Tourism Awards Ceremony

*Beau-Rivage Palace, Lausanne, October 26, 2023* – The Great Wine Capitals Global Network is delighted to announce the winners of the highly anticipated 2024 Best Of Wine Tourism Awards. This year, a remarkable 551 applications were received from 11 Capitals across the world. Over the course of the year, 75 Regional winners were unveiled in their respective Capitals, celebrating outstanding achievements in wine tourism. The Network's newest member, Hawke's Bay, who joined mid-year will only open the Awards to their region next year.

The Best Of Wine Tourism Awards, celebrating its 20th edition this year, are an embodiment of this mission, showcasing the best in wine tourism around the world and inspiring the wine industry to reach new heights of innovation and visitor experience.

The prestigious ceremony took place at the Beau-Rivage Palace during the Network's Annual Conference, an event where the world's most renowned wine destinations converge to celebrate innovation and excellence in wine tourism. "We are honoured to have been able to host the Annual Conference in Lausanne. It is a fantastic opportunity for Switzerland to show our wine tourism offerings and to establish Lausanne on the prestigious and international map as a Great Wine Capital", said Steeve Pasche, Director of Lausanne Tourism.

The Best Of Wine Tourism Awards, recognise the unparalleled contributions of vineyards, wineries, and wine-related businesses to the world of wine tourism. This year's Global Winners represent the pinnacle of achievement in wine tourism across the Great Wine Capitals:

#### Global Winners:

- **Adelaide, South Australia** – Alkina Wine Estate
- **Bilbao-Rioja, Spain** – La Casa Cosme Palacio
- **Bordeaux, France** – Château Giscours
- **Cape Winelands, South Africa** – Benguela Cove
- **Lausanne, Switzerland** – BAM La Voie des Sens – Train du Vigneron
- **Mainz-Rheinhessen, Germany** – Steins Traube
- **Mendoza, Argentina** – Alpamanta Winery
- **Porto, Portugal** – Quinta do Bomfim, Merenda na Vinha
- **San Francisco – Napa Valley, USA** – Napa Valley Vine Trail
- **Valparaíso – Casablanca Valley, Chile** – Casas del Bosque Winery
- **Verona, Italy** – Farina Wines

In a significant addition to this year's awards, the Network recognised the remarkable achievements of the Vivanco Foundation in Rioja with a prestigious Special Achievement Award. This award is bestowed on individuals or organisations that have made extraordinary contributions to the world of wine tourism, and it has only been presented twice in the history of the Awards.

Upon receiving the award, the Vivanco Foundation expressed their gratitude, saying, "We feel enormous gratitude for this recognition to our work and passion for sharing wine culture, as well as a great honour for being within the select club awarded with this Special Achievement Award." The work of the Vivanco Foundation is of great significance in Bilbao-Rioja and in the world. Their motto is *'to give back to wine what wine has given us'*, and hence the family's commitment throughout its history, being not only lovers of wine culture, but also its main curators, educators, communicators and pioneers of wine tourism in Rioja and Spain in general.

The Vivanco Foundation now joins the esteemed ranks with La Cité du Vin in Bordeaux and the World of Wine in Porto, Portugal, as recipients of this exceptional accolade.

For more information about the Great Wine Capitals Global Network and the Best Of Wine Tourism Awards, please visit [www.greatwinecapitals.com](http://www.greatwinecapitals.com).

### About Great Wine Capitals

Established in 1999 as a community of global cities sharing a common economic and cultural asset - their connection to internationally renowned wine regions - the Great Wine Capitals Global Network brings diverse global capitals of wine together under a shared brand.

The Great Wine Capitals Global Network exists to link cities connected to great wine regions to sustain the health and prosperity of their wine-related industries, communities and tourism.

The Network facilitates the sharing of knowledge, ideas & experience; stimulates business, innovation, friendships; and is a means to collaborate on challenges & opportunities.

The Network currently consists of 12 world renowned wine regions from the northern and southern hemispheres, spanning the old and new worlds of wine including: Adelaide, South Australia; Bilbao-Rioja, Spain; Bordeaux, France; Cape Town-Cape Winelands, South Africa, Lausanne, Switzerland; Mainz-Rheinhessen, Germany; Mendoza, Argentina; Porto, Portugal; San Francisco-Napa Valley, USA; Valparaiso-Casablanca Valley, Chile, Verona, Italy and Hawke's Bay, New Zealand.

For more information about the GWC Global Network's involvement in upcoming events, visit [www.greatwinecapitals.com](http://www.greatwinecapitals.com). Also follow them on [Facebook](#), [Instagram](#), [X](#) and [LinkedIn](#) and subscribe to their [YouTube](#) channel.

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